19-22 OCTOBER 2027

Istanbul Expo Center
YEŞİLKÖY / ISTANBUL

ISK SODEX

INTERNATIONAL HVAC&R, INSULATION, PUMP, VALVE, FITTING, WATER TREATMENT, FIRE PREVENTION, POOL & SOLAR ENERGY SYSTEMS EXHIBITION

Connect.
Collaborate.
Grow.

For more information
sodex.com.tr
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Deutsche Messe

SUPPORTERS

OFFICIAL AIRLINE

FAIRGROUND

CO-ORGANIZER / SUPPORTING ASSOCIATIONS

THIS FAIR IS ORGANIZED UNDER SUPERVISION OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TÜRKİYE) IN ACCORDANCE WITH THE LAW NO.5174.

Ready to Lead the Market?

Welcome to Eurasia's HVAC-R Hub.

ISK-SODEX is Eurasia's largest HVAC-R exhibition, held every two years in Istanbul—the bridge linking Europe, Asia, and the Middle East. We connect industry leaders, innovators, and professionals to shape the future of HVAC-R.



A $481 Billion Opportunity
Where Does Your Business Stand?

The global HVAC-R market is predicted to cross **$481 billion by 2032** (Source: Global Market Insights Inc., Oct 2024). Driven by sustainability initiatives, smart technologies, and surging commercial demand, investing today means positioning your business at the forefront of this high-growth market.

Türkiye
The Export Powerhouse You Need to Be In

The Turkish HVAC-R industry closed 2024 with a massive export volume of **$7.14 billion** and is projected to set a new record of approximately **$7.4 billion** in 2025. This achievement highlights Türkiye's global influence and its leading position in international trade (Source: İSİB).

A Closer Look at 2025

Proven Success

9 Halls

754 Exhibiting Companies from **22 Countries**

(Including 262 international exhibitors covering 1,000 brands)

80K+ Visitors from **114 Countries**

300 Buyer Delegates from **61 Countries**

24 National & International Media Partners

24 Panels and **38 Speakers**

National Pavilions

China | Germany | Uzbekistan

Meet the World

A Truly Global Buyer Audience

Europe **35%** | MENA **25%** | CIS **16%** | North Africa **11%**

Asia **7%** | Other **5%** | America **1%**

We Don't Just Offer Space, We Engineer Connections

Discover AI-Powered B2B Experience

Awarded the Strategic Transformation Award

Our AI-driven smart matching platform seamlessly connected exhibitors and visitors. Over 1,600 meeting requests leading to 528 highly qualified purchasing meetings. Business opportunities turned into real collaborations that continue to grow beyond the event.

10

Top 10 International Visitor Countries

Iran, Iraq, China, Bulgaria, Egypt, Italy, Georgia, Azerbaijan, Serbia, Romania

Who Will You Shake Hands With?

Meet the decision-makers directly: Engineers / Architects, Business Managers, Technicians, Investors, and Consultants from key sectors including;

Air Conditioning & Installation • Electric & Electronic • Energy & Natura • Resources • Construction • Service • Automotive • Chemistry & Paint • Plastic & Package • Food Industry • Transportation & Logistics • Public Institutions • Defence Industry • Agriculture & Animal Husbandry • Environment & Forestry • Textile • Retail • Other

Don't Just Take Our Word For It

Hear from the Industry

Exhibitor Success

94% want to participate again
95% would recommend the event
93% overall satisfaction
89% pleased with new business contacts.

Visitor Quality

86% are decision-makers
94% plan to visit again
46% were first-time visitors.

Why Exhibit?

Because Your Growth Happens Here.



Showcase Your Solutions:
Present your latest HVAC-R, renewable energy, and smart building technologies to a massive global audience.

Generate Business Opportunities:
Identify hot leads, secure high-value partnerships, and expand your presence in key sectors.

Engage with Buyers & Partners:
Connect directly with decision-makers, distributors, and potential collaborators from multiple regions.

Strengthen Brand Visibility:
Increase your exposure in the international market and reinforce your corporate image.

Gain Market Insights:
Access real-time trends, regulatory updates, and competitor strategies to stay ahead.



More Than an Exhibition

A Sector-Wide Experience

ISK-SODEX not only serves as the commercial hub of the HVAC-R industry, but also offers an event-packed experience shedding light on the sector's future and current trends:





Forum Area

The Next Gen HVAC-R Challenge

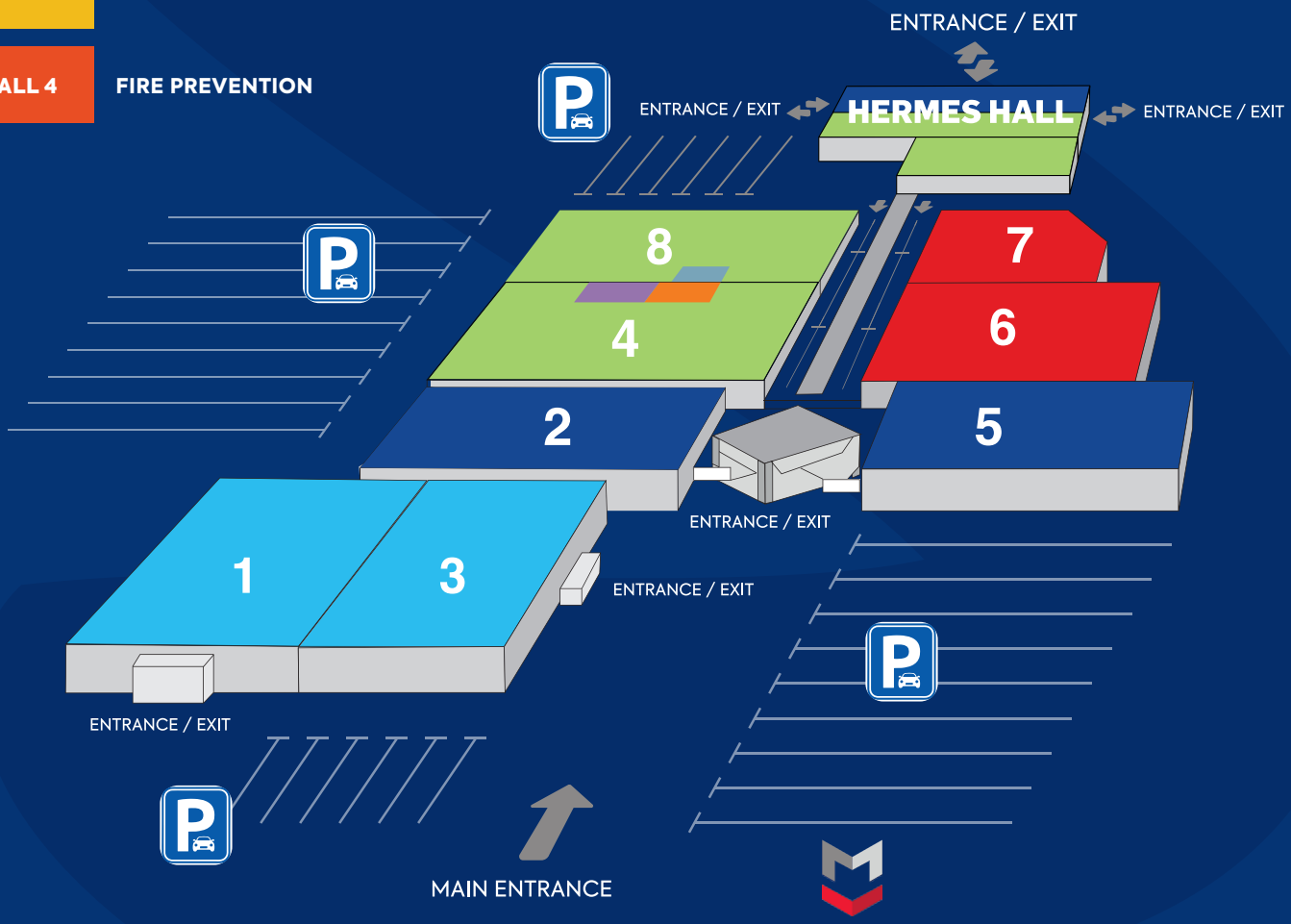
Career Hub

ISK-SODEX Lottery

Art Contest

Hall Layout

HALL 6-7	HEATING
HALL 4-8	VENTILATION
HALL 2-5	REFRIGERATION
HALL 4	INSULATION
HALL 4	FIRE PREVENTION
HALL 1-3	PUMP / VALVE / INSTALLATION
HALL 8	BUILDING AUTOMATION
HERMES	VENTILATION & REFRIGERATION



HEATING

VENTILATION

REFRIGERATION

INSULATION

FIRE PREVENTION

PUMP / VALVE / INSTALLATION

BUILDING AUTOMATION

The Stage is Set for 2027. **Are You In?**

Let's Talk Business: Book Your Space Now

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Book Your Stand

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